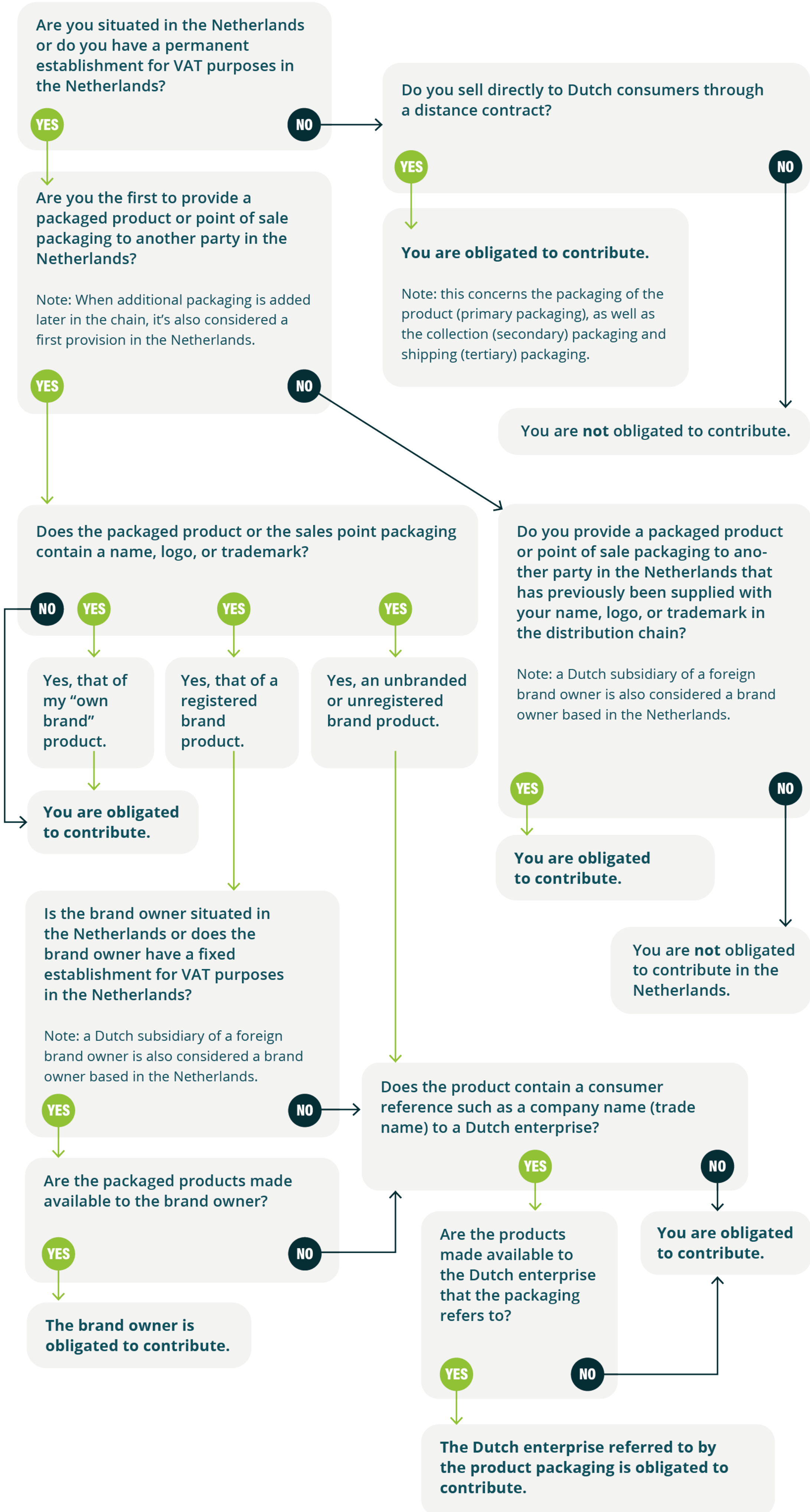Important: To determine the contribution obligation for the Packaging Waste Management Fee, the sales unit for the end user or consumer of a point of sale packaging or packaged product (usually the primary packaging) is leading, when a brand indication is present. When a brand indication is present on the sales unit, the collection packaging (such as trays or boxes) and the shipping packaging (such as wrapping film) automatically also fall under the obligation.